

SPECTACULAR OFFERS at the NEW Wisbech Vodafone Centre

Britain's newest Vodafone Centre opens in Wisbech tomorrow with two spectacular deals.

Customers are being offered a Nokia 1611 digital phone, popular for its amazing 120-hour battery life, for just £4.99.

And that's not all. In addition to the phone, the Centre is giving away accessories valued at nearly

£130 - a Vodazap Message Pager worth £79.99 and a personal hands-free kit worth £49.99. All of this is available to customers who sign up for the standard connection charge and is subject to status.

In addition to this, the new Wisbech Vodafone Centre is offering for a limited period an

all-inclusive £179 package that includes a digital phone, the VAT, the connection charge, a year's line rental and 15 minutes of free calls a month for life!

"These are tremendously exciting offers and they're bound to be extremely popular," said manager Paul Welham. "Vodafone Centres always give

great value for money but we wanted something extra special for our opening in Wisbech and these offers are truly exceptional."

Paul has transferred from the award-winning Lowestoft Vodafone Centre to take charge of the Wisbech branch.

In addition to his general experience in the industry, he is also fully trained in the specialist area of Mobile Data Applications, in which small message pad computers are used to transmit data via mobile telephones.

Opens Saturday April 12th



Digital Phone Co

Wisbech Vodafone Centre is operated by Digital Phone Company, which also runs Vodafone Centres in Great Yarmouth, Lowestoft and Bury St. Edmunds and the UniqueAir Centre in Cromer.

Digital Phone Company was set up in 1994 by Phil Rider, who had spent the previous five years working for Nokia, one of the biggest names in the mobile phone industry.

Phil (pictured above with wife and fellow director Kim) immediately established a rigorous training programme for all staff, who are committed to on-going training designed to maintain and enhance the high standards demanded not only by Digital Phone Company but also by Vodafone and other leading suppliers.

"Our customers expect the highest levels of professionalism

No pressure

Vodafone Centres are the cornerstone of Vodafone's retail programme, offering the highest standards of customer service, expertise and range of phones and tariffs.

They also offer customers a wide variety of related products, like pagers, fax machines and data products, all presented in a modern and unpressured environment.

and it's our duty to provide that, both at the point of sale and afterwards too," said Phil.

"We are, for example, one of the few companies who will lend a customer a mobile phone free of charge if their phone goes wrong.

"It's a source of great pride to us that much of the business at our Great Yarmouth shop comes from contented customers returning and from referrals."

VODAFONE UK'S BIGGEST NETWORK

With almost three million customers, Vodafone is the UK's biggest mobile phone network.

In East Anglia, Vodafone offers more transmitters, and therefore better coverage, than any other network and in independent trials it has consistently scored best in random call tests, giving more successful first-time calls and fewer dropped calls, than other networks.

Features available with Vodafone include Caller Line Identity, which lets you to see who is calling before you answer; Local Call Option, offering fixed-price cheap local calls, and 333 Freepages, which provides Yellow Pages access free.



It's a steal of a deal at the Wisbech Vodafone Centre. Opens Saturday April 12th

THE FABULOUS NOKIA 1611 FOR JUST £4.99

- ★ Staggering 120 hours battery life
- ★ Free Vodazap Message Pager (worth £79.99)
- ★ Free Personal Hands-Free Kit (worth £49.99)

When you join the UK's biggest mobile phone network*

* Subject to status and standard connection charge

OR HOW ABOUT THIS!

£179 Digital Mobile Phone Package

Including:

- ★ The phone ★ The VAT ★ The Connection
- ★ A year's line rental
- ★ And 15 minutes of free calls a month for life



Grab it while you can

- ★ Free Prize Draw ★ Win a TV/Video worth £500
- ★ No purchase necessary

Find out how you can get

- ★ Free accessories ★ Free calls

Kids! Come and meet Mrs Chit Chat.
She's giving away balloons!

VODAFONE
centre

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